



My Size to Participate in 31st Annual Roth OC Growth Conference on March 17-19, 2019

Airport City, Israel – February 27, 2019 – [MySize, Inc.](#) (the “Company” or “MySize”) (NASDAQ: MYSZ; TASE: MYSZ), the developer and creator of smartphone measurement solutions, announced today that management will participate in the 31st Annual Roth OC Growth Conference on March 17-19 at the Ritz-Carlton Laguna Niguel in Dana Point, California.

Ronen Luzon, Chief Executive Officer and Or Kles, Chief Financial Officer of My Size Inc. will conduct a group presentation on March 19 at 1:00 PM PT, and will additionally be available for one-on-one meetings with attendees for the entirety of that day, to provide an update on My Size and its current business opportunities.

Investors are encouraged to contact their Roth representative for more information on the conference and for scheduling meetings, or contact Peter Seltzberg, Investor Relations for additional information on My Size, Inc.

About My Size, Inc.

My Size, Inc. (TASE: MYSZ) (NASDAQ: MYSZ) has developed a unique measurement technology based on sophisticated algorithms and cutting-edge technology with broad applications including the apparel, e-commerce, DIY, shipping and parcel delivery industries. This proprietary technology is driven by several algorithms which are able to calculate and record measurements in a variety of novel ways. We routinely post information that may be important to investors in the Investor Relations section of our website. To learn more about My Size, please visit our website. www.mysizeid.com. Follow us on [Facebook](#), [LinkedIn](#), [Instagram](#), and [Twitter](#).

Please click [here](#) for a demonstration of how MySizeID provides a full fashion solution for the retail industry.

Register [here](#) for a one-month free trial of the MySizeID solution for your online store.

Please click [here](#) to download MySizeID for iOS.

Please click [here](#) to download MySizeID for Android.

Please click [here](#) for a demonstration of how the BoxSizeID app works.

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