

My Size Launches BoxSizeID™ to Honeywell Marketplace, Providing Highly Accurate Mobile Measurement Solution for Shipping & Logistics Companies Worldwide

Company also releases updates for enhanced functionality and usability for MySizeID and BoxSizeID for both Android and iOS

Airport City, Israel, March 6, 2019 – [My Size, Inc.](#) (the "Company" or "My Size") (NASDAQ: MYSZ) (TASE: MYSZ), the developer and creator of smartphone measurement solutions, today announced the general availability of its BoxSizeID mobile measurement solution on the Honeywell Marketplace. The [Honeywell Marketplace](#), a division of Honeywell Inc., (NYSE:HON), a Fortune 100 technology company with 2018 revenues of approximately \$40 billion, is a leading place for enterprises to find innovative solutions, technologies, and services to meet their internal or customer's strategic needs. BoxSizeID can be found on the Honeywell Marketplace [here](#).

Following a 30-day free trial period, logistic centers, shipping companies, couriers, and more will be able to subscribe to a monthly paid service plan to continue utilizing BoxSizeID for package measurement and delivery optimization. BoxSizeID users will have access to bar code scanning tools, improved cartonization, highly accurate manifesting, and data-driven logistics information.

"We are thrilled to announce the general availability of BoxSizeID to distribution and logistics centers across the world through the Honeywell Marketplace, and to offer them an innovative solution that can increase operational efficiency throughout a package's lifecycle," said Ronen Luzon, Chief Executive Officer of My Size. "The availability of BoxSizeID within 3rd party stores and platforms is crucial to the continued development of our licensing program that we believe will generate consistent revenue while also expanding our global userbase. We look forward to showcasing the power of BoxSizeID to the global distribution and logistics community."

BoxSizeID streamlines delivery management through accurate parcel measurement and cost calculation, real time dimensional weight (DIM) details for improved logistics, and integration with enterprise resource planning (ERP) systems through barcode scan, image capture, and geo-location tagging. A consumer can utilize BoxSizeID to measure the volume of a package they intend to mail, and then receive a price quote and schedule a pick-up.

The Honeywell Marketplace provides 3rd party software solutions across a variety of industries, including distribution centers, manufacturing, transportation and logistics, retail, healthcare, and more. The Honeywell Marketplace provides market ready applications and software that can shape the future of the industrial enterprise.

My Size also released new versions of its MySizeID (iOS and Android) smart measurement apps for apparel and retail, and of BoxSizeID (iOS and Android). Both new versions included updated functionality and enhanced user experience following improvements to the technology. MySizeID can be downloaded for [iOS](#) and [Android](#). To learn how to integrate BoxSizeID, please [click here](#).

About My Size, Inc.

My Size, Inc. (TASE: MYSZ) (NASDAQ: MYSZ) has developed a unique measurement technology based on sophisticated algorithms and cutting-edge technology with broad applications including the apparel, e-commerce, DIY, shipping and parcel delivery industries. This proprietary measurement technology is driven by several algorithms which are able to calculate and record measurements in a variety of novel ways. To learn more about My Size, please visit our website: www.mysizeid.com. We routinely post information that may be important to investors in the Investor Relations section of our website. Follow us on [Facebook](#), [LinkedIn](#), [Instagram](#) and [Twitter](#).

Please click [here](#) for a demonstration of how MySizeID provides a full sizing solution for the retail industry.

Register [here](#) for a one-month free trial of MySizeID solution for your online store.

Please click [here](#) for a demonstration of how the BoxSizeID™ app works.

Cautionary Statement Regarding Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are identified by the use of the words “could,” “believe,” “anticipate,” “intend,” “estimate,” “expect,” “may,” “continue,” “predict,” “potential,” “project” and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results to differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in the Company’s filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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