



My Size to Present Today at the Logistics and E-Commerce Conference Hosted by The Association for Danish Internet Trade

Airport City, Israel, September 5, 2019 – [My Size, Inc.](#) (the "Company" or "My Size") (NASDAQ: MYSZ) (TASE: MYSZ), the developer and creator of smartphone measurement solutions, today announced that My Size will present today at the logistics and e-commerce conference hosted by The Association for Danish Internet Trade ("FDIH") in Fredericia, Denmark.

Argun Ersen, International Business Development Director of My Size, will be presenting an overview of the Company as well as demonstrating the BoxSize platform, an intuitive parcel measurement application that can provide real-time logistic data on package volumes and transportation. In particular, Mr. Ersen will present the "two shots" feature of the BoxSize application and explain how it improves operational efficiency and reduces operating expenses.

Logistics and e-commerce professionals from all over the country gather in Fredericia, Denmark to discuss challenges and solutions about free shipping, same-day delivery, sustainable packaging and everything else that guides the goods journey to the customer. For the 8th year, FDIH brings together logistics and e-commerce professionals from all over the country for an all-day conference on the logistics challenges and solutions for Danish e-commerce companies. For more information please visit : <https://www.fdi.dk/events/konferencer/2019/logistikkonference-2019>

For the latest news coverage, please follow the Company on [Facebook](#), [LinkedIn](#), [Instagram](#) and [Twitter](#).

About My Size, Inc.

My Size, Inc. (TASE: MYSZ) (NASDAQ: MYSZ) has developed a unique measurement technology based on sophisticated algorithms and cutting-edge technology with broad applications including the apparel, e-commerce, DIY, shipping and parcel delivery industries. This proprietary measurement technology is driven by several algorithms which are able to calculate and record measurements in a variety of novel ways. To learn more about My Size, please visit our website: www.mysizeid.com. We routinely post information that may be important to investors in the Investor Relations section of our website. Follow us on [Facebook](#), [LinkedIn](#), [Instagram](#) and [Twitter](#).

Please click [here](#) for a demonstration of how MySizeID provides a full sizing solution for the retail industry.

Register [here](#) for a one-month free trial of MySizeID solution for your online store.

Please click [here](#) to download MySizeID for iOS.

Please click [here](#) to download MySizeID for Android.

Cautionary Statement Regarding Forward-Looking Statements

This press release contains certain forward-looking statements within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are

identified by the use of the words “could,” “believe,” “anticipate,” “intend,” “estimate,” “expect,” “may,” “continue,” “predict,” “potential,” “project” and similar expressions that are intended to identify forward-looking statements. All forward-looking statements speak only as of the date of this press release. You should not place undue reliance on these forward-looking statements. Although we believe that our plans, objectives, expectations and intentions reflected in or suggested by the forward-looking statements are reasonable, we can give no assurance that these plans, objectives, expectations or intentions will be achieved. Forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from historical experience and present expectations or projections. Actual results to differ materially from those in the forward-looking statements and the trading price for our common stock may fluctuate significantly. Forward-looking statements also are affected by the risk factors described in the Company’s filings with the U.S. Securities and Exchange Commission. Except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

Israel Press Contact:

Yaniv Leibovich
Leibovich Media
yanivleib@gmail.com
+972-54-444-0326

U.S. Press Contact:

5W Public Relations
mysizeid@5wpr.com

IR Contact:

Crescendo Communications, LLC
Tel: +1 212-671-1020
Email: MYSZ@crescendo-ir.com